

# DREAM FUND

## **BIGGER & BETTER, TOGETHER** **ANNUAL GIVING AND EVENT SPONSORSHIP**

Dedicating Resources to Employees of Advertising and Media

The logo for the DREAM Fund is a dark blue circle containing the text 'DREAM' in a light blue, uppercase, sans-serif font. Below 'DREAM' is a horizontal line of ten white dots. Below the dots is the word 'Fund' in a light blue, lowercase, sans-serif font.

# DREAM

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# Fund

## ABOUT US

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DREAM Fund provides emotional and financial support to advertising, public relations, marketing and media professionals whose lives have been impacted by severe hardship.

# HOW WE BEGAN

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PAYING IT FORWARD TO COLLEAGUES IN  
CRISIS

Founded in 1991, Shirley Ward had a friend in need. Peggy was diagnosed with an incurable heart condition and was awaiting a transplant. Shirley held a fundraiser to assist in supporting her friend, and DREAM Fund was born! In that moment and with that gift, DREAM Fund provided hope and restored life. It was the first of many gifts and the first journey we took with a colleague, letting her know she was not alone!

# HOW YOUR PARTNERSHIP HELPS THOSE IN CRISIS

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## QUOTES FROM DREAM FUND RECIPIENTS

"DREAM Fund is one of the best things in the world! I don't know what state our family would be in without them. After my husband's tragic stroke, we had a long hospital stay that was very costly, even with insurance. DREAM Fund came to the rescue like a superhero and made it virtually worry-free for our family so that we could focus on recovery. There truly aren't enough good things to say about this organization and the volunteers who keep it running. Anyone able to contribute to this great organization SHOULD...they are literally a lifesaver."

"DREAM Fund was the first to help my friend, Ellen, and there for her as she took her last breath. She was incredibly grateful and called them her angels, even when forming words was challenging. DREAM Fund not only SAVED her financially in her absolute lowest time and highest need, but they were also there emotionally and helped me love her. This woman, who was so influential in the radio industry and had so many careers, would have felt extremely alone and forgotten had it not been for this organization. I will NEVER forget these angels, never forget what their help meant to her. And me."

"DREAM fund helped me when I needed it most. I had severe back and spinal issues. The fund helped purchase a desk, chair, and other ergonomic items that helped me regain my independence. I am working and recently graduated with my master's degree. All of this would have been impossible without the help I received from DREAM Fund."





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# HOW YOU CAN PARTNER

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## EVENT SPONSORSHIP/ANNUAL GIVING

DREAM Fund holds THREE major annual fundraising events, SHOWDOWN, Night in Monte Carlo, and Chilanthropy.

We partner on the DSVC Golf tournament, Houston events and are the beneficiary of the Houston Media Classic.

Each of our annual events is fueled by sponsorships and generous donor gifts. This year, we have annual sponsorship opportunities or traditional event sponsorships.

By sponsoring a DREAM Fund event, you are GIVING BACK to this community, this industry, and changing lives.

# EVENT DATES AND INFO

VALUE TO EMPLOYEES, INDUSTRY AND YOUR COMMUNITY BRAND

## **Chilanthropy**

**February 22, 2025**

### **The Sound**

Family-friendly industry event! Our annual chili cook-off is filled with activities for kids and four-leggeds too! Chili, friends, fun, a great end-of-year celebration of making a difference.

## **Texas Showdown**

**May 8, 2025**

Spring event that brings the industry together and builds a community to raise money to assist those in crisis.

## **Night in Monte Carlo**

**October 23, 2025**

### **Frontiers of Flight Museum**

Annual event and the largest fundraiser for DREAM Fund. This event in October includes gaming, silent, and live auctions. It is a highly attended, don't-miss event!

# ANNUAL DONOR AND SPONSORSHIP

**PATRON CIRCLE**  
**\$7500**

\$5750 value in tickets only



**20 tickets to SHOWDOWN, 50 tickets to NIMC, team at CHILANTHROPY, 10 CHILI general admission tickets**

each event includes social shout-outs, banner and logo inclusion on event announcements, banner/logo at event and signature drink naming rights for one event, VIP recognition at NIMC, logo INCLUSION ON ANY EVENT TAKEAWAY

**ADVOCATE**  
**\$5000**

\$3625 value in tickets only



**15 tickets to SHOWDOWN, 30 tickets to NIMC, team at CHILANTHROPY**

each event includes social shout-outs, banner at event, VIP recognition at NIMC

**\*HIGH ROLLER or GAMING TABLE at Night in Monte Carlo or CHILANTHROPY Entertainment Sponsor!**

**SUPPORTER**  
**\$3500**

\$2375 value in tickets only



**10 tickets to SHOWDOWN, 15 tickets to NIMC, team at CHILANTHROPY**

social shout-outs, banner/logo at events

**FRIEND OF DF**  
**\$1800**

\$1100 value in tickets only



**5 tickets to SHOWDOWN, 8 tickets to NIMC**

Listing on partner page

**\*CHEERS or RAFFLE ROYALTY at Night in Monte Carlo with naming rights**

**\*can customize under each level**



# CHILANTHROPY February 22, 2025 @ THE SOUND

## HOT!

## MEDIUM!

## MILD!

1 CHILI TEAM AND 2 EXTRA TABLES

DEDICATED RUNNER FOR THE DAY

RESERVED TENT SPACE

20 EVENT TICKETS/PEOPLE'S CHOICE VOTES

ONSITE BANNERS (MAX 3)

SPONSOR MENTIONS DAY-OF EVENT

SPONSOR RECOGNITION ON EVENT SITE

SOCIAL SHOUT-OUTS

EVENT PSA'S ON VARIOUS MEDIUMS (9/1 DEADLINE)

BLOODY MARY BAR OR KEG SPONSOR!

**\$1500**

1 CHILI TEAM AND 1 EXTRA TABLE

RESERVED TENT SPACE

10 EVENT TICKETS/PEOPLE'S CHOICE VOTES

ONSITE BANNER

SPONSOR MENTIONS DAY-OF EVENT

SOCIAL SHOUT-OUTS

KIDS AREA SPONSOR!

**\$750**

1 CHILI TEAM

5 EVENT TICKETS/PEOPLE'S CHOICE VOTES

SOCIAL SHOUT-OUTS

**\$250**





# SHOWDOWN May 8, 2025

## HOWDY! \$1500

Banner display at event, signature drink naming rights, social shout outs, newsletter thank you. 15 event tickets.

## YEE HAW! \$750

Banner Display at event, social shout outs, newsletter thank you. 6 event tickets.

# NIGHT IN MONTE CARLO OCTOBER 23, 2025

## @ Frontiers of Flight Museum



### PIT BOSS! \$2500

On-site event logo, sponsor recognition,  
social shout-outs, newsletter mention, logo  
on event site and dreamfund.org  
20 NIMC tickets and one Chilanthropy team



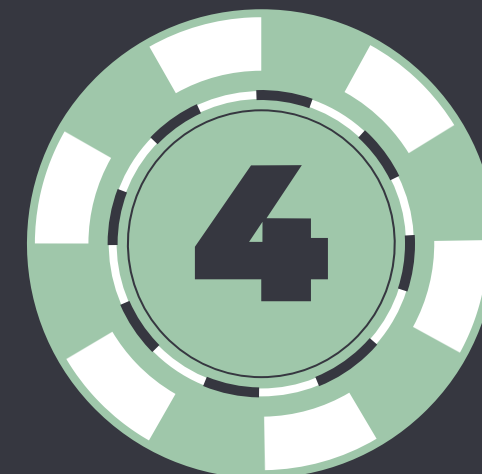
### ALL IN! \$1500

online and onsite sponsor recognition,  
social shout-outs, newsletter mention  
15 NIMC tickets and one Chilanthropy  
team



### ANTE UP! \$1000

online and onsite sponsor recognition,  
newsletter mention.  
10 NIMC event tickets.



### CALL! \$500

online and onsite sponsor recognition.  
6 NIMC event tickets.

### FRIENDS OF MARY HENRY! \$250

4 NIMC event tickets



# GET IN TOUCH WITH US

## Mailing Address

PO BOX 1533 COPPELL, TX 75019

## Website

[dreamfund.org](http://dreamfund.org)

## Contact Number

214.288.9910