

DREAM FUND

BIGGER & BETTER, TOGETHER **ANNUAL GIVING AND EVENT SPONSORSHIP**

Dedicating Resources to Employees of Advertising and Media

The logo for DREAM Fund is contained within a dark blue circle. The word "DREAM" is written in a light blue, uppercase, sans-serif font. Below it is a horizontal line of white dots. Underneath the dots, the word "Fund" is written in a light blue, lowercase, sans-serif font.

DREAM

.....
Fund

ABOUT US

DREAM Fund provides emotional and financial support to advertising, public relations, marketing and media professionals whose lives have been impacted by severe hardship.

HOW WE BEGAN

PAYING IT FORWARD TO COLLEAGUES IN
CRISIS

Founded in 1991, Shirley Ward had a friend in need. Peggy was diagnosed with an incurable heart condition and was awaiting a transplant. Shirley held a fundraiser to assist in supporting her friend, and DREAM Fund was born! In that moment and with that gift, DREAM Fund provided hope and restored life. It was the first of many gifts and the first journey we took with a colleague, letting her know she was not alone!

HOW YOUR PARTNERSHIP HELPS THOSE IN CRISIS

QUOTES FROM DREAM FUND RECIPIENTS

"DREAM Fund is one of the best things in the world! I don't know what state our family would be in without them. After my husband's tragic stroke, we had a long hospital stay that was very costly, even with insurance. DREAM Fund came to the rescue like a superhero and made it virtually worry-free for our family so that we could focus on recovery. There truly aren't enough good things to say about this organization and the volunteers who keep it running. Anyone able to contribute to this great organization SHOULD...they are literally a lifesaver."

"DREAM Fund was the first to help my friend, Ellen, and there for her as she took her last breath. She was incredibly grateful and called them her angels, even when forming words was challenging. DREAM Fund not only SAVED her financially in her absolute lowest time and highest need, but they were also there emotionally and helped me love her. This woman, who was so influential in the radio industry and had so many careers, would have felt extremely alone and forgotten had it not been for this organization. I will NEVER forget these angels, never forget what their help meant to her. And me."

"DREAM fund helped me when I needed it most. I had severe back and spinal issues. The fund helped purchase a desk, chair, and other ergonomic items that helped me regain my independence. I am working and recently graduated with my master's degree. All of this would have been impossible without the help I received from DREAM Fund."

DREAM
GIVING

HOW YOU CAN PARTNER

EVENT SPONSORSHIP/ANNUAL GIVING

DREAM Fund holds THREE major annual fundraising events, SHOWDOWN, Night in Monte Carlo, and Chilanthropy.

We partner on the DSVC Golf tournament, Houston events and are the beneficiary of the Houston Media Classic.

Each of our annual events is fueled by sponsorships and generous donor gifts. This year, we have annual sponsorship opportunities or traditional event sponsorships.

By sponsoring a DREAM Fund event, you are GIVING BACK to this community, this industry, and changing lives.

EVENT DATES AND INFO

VALUE TO EMPLOYEES, INDUSTRY AND YOUR COMMUNITY BRAND

Texas Showdown

April 2024

Spring event that brings the industry together and builds a community to raise money to assist those in crisis.

Night in Monte Carlo

October 2024

Annual event and the largest fundraiser for DREAM Fund. This event in October includes gaming, silent, and live auctions. It is a highly attended, don't-miss event!

Chilanthropy

November 2024

Family-friendly industry event! Our annual chili cook-off is filled with activities for kids and four-leggeds too! Chili, friends, fun, a great end-of-year celebration of making a difference.

ANNUAL DONOR AND SPONSORSHIP

PATRON CIRCLE

\$7500

\$5750 value in tickets only



20 tickets to SHOWDOWN, 50 tickets to NIMC, team at CHILANTHROPY, 10 CHILI general admission tickets

each event includes social shout-outs, banner and logo inclusion on event announcements, banner/logo at event and signature drink naming rights for one event, VIP recognition at NIMC, logo INCLUSION ON ANY EVENT TAKEAWAY

*CHEERS or RAFFLE ROYALTY at Night in Monte Carlo with naming rights

ADVOCATE

\$5000

\$3625 value in tickets only



15 tickets to SHOWDOWN, 30 tickets to NIMC, team at CHILANTHROPY

each event includes social shout-outs, banner at event, VIP recognition at NIMC

*HIGH ROLLER or GAMING TABLE at Night in Monte Carlo or CHILANTHROPY Entertainment Sponsor!

SUPPORTER

\$3500

\$2375 value in tickets only



10 tickets to SHOWDOWN, 15 tickets to NIMC, team at CHILANTHROPY

social shout-outs, banner/logo at events

FRIEND OF DF

\$1800

\$1100 value in tickets only



5 tickets to SHOWDOWN, 8 tickets to NIMC

Listing on partner page

*can customize under each level



SHOWDOWN APRIL 2024

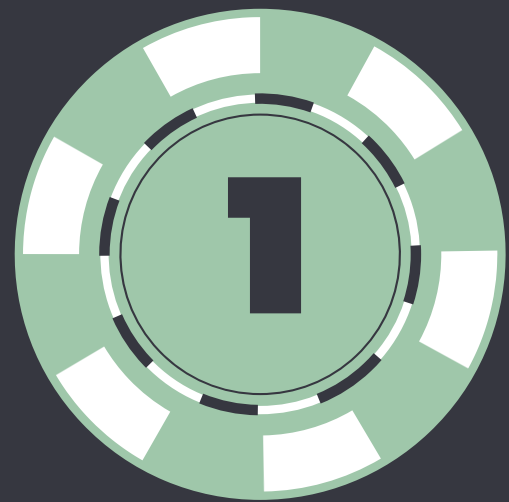
HOWDY! \$1500

Banner display at event, signature drink naming rights, social shout outs, newsletter thank you. 15 event tickets.

YEE HAW! \$750

Banner Display at event, social shout outs, newsletter thank you. 6 event tickets.

NIGHT IN MONTE CARLO OCTOBER 2024



PIT BOSS! \$2500

On-site event logo, sponsor recognition, social shout-outs, newsletter mention, logo on event site and dreamfund.org
20 NIMC tickets and one Chilanthropy team



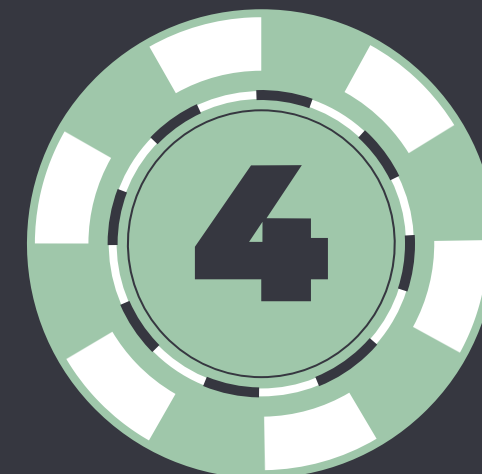
ALL IN! \$1500

online and onsite sponsor recognition, social shout-outs, newsletter mention
15 NIMC tickets and one Chilanthropy team



ANTE UP! \$1000

online and onsite sponsor recognition, newsletter mention.
10 NIMC event tickets.



CALL! \$500

online and onsite sponsor recognition.
6 NIMC event tickets.

FRIENDS OF MARY HENRY! \$250

4 NIMC event tickets

CHILANTHROPY NOVEMBER 2024

HOT!

MEDIUM!

MILD!

1 CHILI TEAM AND 2 EXTRA TABLES

DEDICATED RUNNER FOR THE DAY

RESERVED TENT SPACE

20 EVENT TICKETS/PEOPLE'S CHOICE VOTES

ONSITE BANNERS (MAX 3)

SPONSOR MENTIONS DAY-OF EVENT

SPONSOR RECOGNITION ON EVENT SITE

SOCIAL SHOUT-OUTS

EVENT PSA'S ON VARIOUS MEDIUMS (9/1 DEADLINE)

BLOODY MARY BAR OR KEG SPONSOR!

\$1500

1 CHILI TEAM AND 1 EXTRA TABLE

RESERVED TENT SPACE

10 EVENT TICKETS/PEOPLE'S CHOICE VOTES

ONSITE BANNER

SPONSOR MENTIONS DAY-OF EVENT

SOCIAL SHOUT-OUTS

KIDS AREA SPONSOR!

\$750

1 CHILI TEAM

5 EVENT TICKETS/PEOPLE'S CHOICE VOTES

SOCIAL SHOUT-OUTS

\$250

DREAM

fund

GET IN TOUCH WITH US

Mailing Address

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Website

dreamfund.org

Contact Number

214.288.9910