DREAM FUND

BIGGER & BETTER, TOGETHER
ANNUAL GIVING AND EVENT SPONSORSHIP

Dedicating Resources to Employees of Advertising and Media
DREAM Fund provides emotional and financial support to advertising, public relations, marketing and media professionals whose lives have been impacted by severe hardship.
HOW WE BEGAN

PAYING IT FORWARD TO COLLEAGUES IN CRISIS

Founded in 1991, Shirley Ward had a friend in need. Peggy was diagnosed with an incurable heart condition and was awaiting a transplant. Shirley held a fundraiser to assist in supporting her friend, and DREAM Fund was born! In that moment and with that gift, DREAM Fund provided hope and restored life. It was the first of many gifts and the first journey we took with a colleague, letting her know she was not alone!
"DREAM Fund is one of the best things in the world! I don’t know what state our family would be in without them. After my husband’s tragic stroke, we had a long hospital stay that was very costly, even with insurance. DREAM Fund came to the rescue like a superhero and made it virtually worry-free for our family so that we could focus on recovery. There truly aren’t enough good things to say about this organization and the volunteers who keep it running. Anyone able to contribute to this great organization SHOULD...they are literally a lifesaver."

"DREAM Fund was the first to help my friend, Ellen, and there for her as she took her last breath. She was incredibly grateful and called them her angels, even when forming words was challenging. DREAM Fund not only SAVED her financially in her absolute lowest time and highest need, but they were also there emotionally and helped me love her. This woman, who was so influential in the radio industry and had so many careers, would have felt extremely alone and forgotten had it not been for this organization. I will NEVER forget these angels, never forget what their help meant to her. And me."

"DREAM fund helped me when I needed it most. I had severe back and spinal issues. The fund helped purchase a desk, chair, and other ergonomic items that helped me regain my independence. I am working and recently graduated with my master’s degree. All of this would have been impossible without the help I received from DREAM Fund."
DREAM Fund holds THREE major annual fundraising events, SHOWDOWN, Night in Monte Carlo, and Chilanthropy.

We partner on the DSVC Golf tournament, Houston events and are the beneficiary of the Houston Media Classic.

Each of our annual events is fueled by sponsorships and generous donor gifts. This year, we have annual sponsorship opportunities or traditional event sponsorships.

By sponsoring a DREAM Fund event, you are GIVING BACK to this community, this industry, and changing lives.
**EVENT DATES AND INFO**

**VALUE TO EMPLOYEES, INDUSTRY AND YOUR COMMUNITY BRAND**

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Date</th>
<th>Description</th>
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<tbody>
<tr>
<td>Texas Showdown</td>
<td>April 2024</td>
<td>Spring event that brings the industry together and builds a community to raise money to assist those in crisis.</td>
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<tr>
<td>Night in Monte Carlo</td>
<td>October 2024</td>
<td>Annual event and the largest fundraiser for DREAM Fund. This event in October includes gaming, silent, and live auctions. It is a highly attended, don't-miss event!</td>
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<tr>
<td>Chilanthropy</td>
<td>November 2024</td>
<td>Family-friendly industry event! Our annual chili cook-off is filled with activities for kids and four-leggeds too! Chili, friends, fun, a great end-of-year celebration of making a difference.</td>
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# ANNUAL DONOR AND SPONSORSHIP

## PATRON CIRCLE
- $7500
- $5750 value in tickets only

- 20 tickets to SHOWDOWN, 50 tickets to NIMC, team at CHILANTHROPY, 10 CHILI general admission tickets
- each event includes social shout-outs, banner and logo inclusion on event announcements, banner/logo at event and signature drink naming rights for one event, VIP recognition at NIMC, logo INCLUSION ON ANY EVENT TAKEAWAY

*CHEERS or RAFFLE ROYALTY at Night in Monte Carlo with naming rights

## ADVOCATE
- $5000
- $3625 value in tickets only

- 15 tickets to SHOWDOWN, 30 tickets to NIMC, team at CHILANTHROPY
- each event includes social shout-outs, banner at event, VIP recognition at NIMC

*HIGH ROLLER or GAMING TABLE at Night in Monte Carlo or CHILANTHROPY Entertainment Sponsor!

## SUPPORTER
- $3500
- $2375 value in tickets only

- 10 tickets to SHOWDOWN, 15 tickets to NIMC, team at CHILANTHROPY
- social shout-outs, banner/logo at events

## FRIEND OF DF
- $1800
- $1100 value in tickets only

- 5 tickets to SHOWDOWN, 8 tickets to NIMC
- Listing on partner page

*can customize under each level
SHOWDOWN APRIL 2024

HOWDY! $1500
Banner display at event, signature drink naming rights, social shout outs, newsletter thank you. 15 event tickets.

YEE HAW! $750
Banner Display at event, social shout outs, newsletter thank you. 6 event tickets.
NIGHT IN MONTE CARLO OCTOBER 2024

**PIT BOSS! $2500**
- On-site event logo, sponsor recognition, social shout-outs, newsletter mention, logo on event site and dreamfund.org
- 20 NIMC tickets and one Chilanthropy team

**ALL IN! $1500**
- Online and onsite sponsor recognition, social shout-outs, newsletter mention
- 15 NIMC tickets and one Chilanthropy team

**ANTE UP! $1000**
- Online and onsite sponsor recognition, newsletter mention
- 10 NIMC event tickets

**CALL! $500**
- Online and onsite sponsor recognition
- 6 NIMC event tickets

**FRIENDS OF MARY HENRY! $250**
- 4 NIMC event tickets
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<tr>
<th>HOT!</th>
<th>MEDIUM!</th>
<th>MILD!</th>
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<tr>
<td>1 CHILI TEAM AND 2 EXTRA TABLES&lt;br&gt;Dedicated Runner for the Day&lt;br&gt;Reserved Tent Space&lt;br&gt;20 Event Tickets/People’s Choice Votes&lt;br&gt;Onsite Banners (Max 3)&lt;br&gt;Sponsor Mentions Day-of Event&lt;br&gt;Sponsor Recognition on Event Site&lt;br&gt;Social Shout-Outs&lt;br&gt;Event PSA’s on Various Media (9/1 Deadline)</td>
<td>1 CHILI TEAM AND 1 EXTRA TABLE&lt;br&gt;Reserved Tent Space&lt;br&gt;10 Event Tickets/People’s Choice Votes&lt;br&gt;Onsite Banner&lt;br&gt;Sponsor Mentions Day-of Event&lt;br&gt;Social Shout-Outs</td>
<td>1 CHILI TEAM&lt;br&gt;5 Event Tickets/People’s Choice Votes&lt;br&gt;Social Shout-Outs</td>
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**Bloody Mary Bar or Keg Sponsor!**

- **$1500**

**Kids Area Sponsor!**

- **$750**

**$250**
GET IN TOUCH WITH US

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dreamfund.org

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